

# 2025 Breakout Sessions At a Glance

As of January 7, 2025

## TRACK(S) / TOPIC AREA

**A/B** Business and Legal

**C/D** Foam Safety and Quality

**E** General Interest

**F** Insulation

**G** Regulations, Legislation and Government Affairs

**H** Roofing and Specialty Applications

**I** Spanish

Tuesday, February 11<sup>th</sup>

## BREAKOUT SESSION 1

10:00am – 10:45am

- 1A Risk Reduction: How to Stay Out of Court and In Business**  
Elizabeth Lalli-Reese, VP, Global Commercial Operations, Huntsman
- 1B Unlocking Potential: The Strategic Benefits of Profit Sharing in the Modern Workplace**  
Candace Lord, The Green Cocoon, LLC
- 1C Validating Your SPF Applications**  
Jeff Bailey and Justin Strombeck, Akurate Dynamics
- 1D Spray Foam Safety and Quality**  
Chris King, Anchor Insulation Company, Inc/Installed Building Products
- 1E Marketing Essentials for Spray Foam Contractors: Traditional, Digital, and Beyond**  
Corrine Tam, Elastochem
- 1F EnergyStar 3.2 - Turning the Tide from Batt to Spray Foam Insulation**  
Stephen Davis, Quadrant Performance Materials
- 1G Latest Regulatory Update on Fluorocarbon Blowing Agents**  
Mary Bogdan and Rhoda Washington, Honeywell International, Inc.
- 1H Win More Roof Work with Energy Modeling**  
Tom Harris, Tom Harris PUR Consulting, LLC
- 1I Manejo Efectivo y Mantenimiento del Equipo (Effective Handling and Maintenance of Equipment)**  
Abel Saucedo, Creative Polymer Solutions, LLC

## BREAKOUT SESSION 2

11:00am – 11:45am

- 2A How to Build a Multi Division Company Specializing in Everything from Insulation, Roofing, Thermal Sprays and Concrete Lifting**  
Curt Janzen, Beyond Group
- 2B Don't Sub Out High Margin Work, Vacuums & Blowing Machines Make Money Too**  
Ken Allison, IDI Distributors, Inc.
- 2C Yield Precision: Mastering Spray Foam Yield Calculations**  
Cole Fletcher, Quadrant Performance Materials
- 2D Shrinkage and Delamination - Things You Need to Know**  
Tom Harris, Tom Harris PUR Consulting, LLC
- 2E Fun Foam Fact & Fictions**  
Gary Harvey, Wedge Roofing Inc.
- 2F "Step Up" your Knowledge on Carbon Footprint of Building Enclosures**  
Rocky Boyer, Elastochem and Mary Bogdan, Honeywell
- 2G The Future of Spray Foam Advocacy**  
Stephen Wieroniey, Spray Foam Coalition
- 2H Deep Soil Injection Using Polyurethane Foam**  
Pat Burchett, NCFI Polyurethanes
- 2I Fundamentos de la Aplicación de Espuma en Spray (Fundamentals of Spray Foam Application)**  
Abel Saucedo, Creative Polymer Solutions, LLC



Wednesday, February 12<sup>th</sup>

**BREAKOUT SESSION 3 9:15 AM - 10:00 AM**

- 3A Financial Management for SPF Contractors**  
Robert Naini, Spray Foam Advisor, LLC
- 3B Boosting Efficiency: Leveraging AI for Success in Spray Foam Contracting**  
Alan Annis, Quadrant Performance Materials
- 3C PCP Update**  
Bonnie Strickler, Puff, Inc.
- 3D Coatings for Fire Protection, Vapor Retarder & Air Barrier**  
Philip Trzcinski, No-Burn Inc.
- 3E SPF Information: Trust but Verify**  
Tom Harris, Tom Harris PUR Consulting, LLC
- 3F Beyond High Pressure Spray Foam - How One and Two Component Low Pressure Spray Foams Can Enhance Productivity**  
Dan Schroer, Dupont
- 3G Closed Cell for Commercial Design**
- 3H Roofers Coffee Shop Panel**  
Heidi Ellsworth
- 3I Procesamiento con Condiciones Ambientales (Processing with Environmental Conditions)**  
Abel Saucedo, Creative Polymer Solutions, LLC

**BREAKOUT SESSION 4 10:15 AM - 11:00 AM**

- 4A Estimating and Bidding SPF Projects**  
Robert Naini, Spray Foam Advisor, LLC
- 4B SPF MBA - Essentials for Business Success**  
Andrew Whelan, Quadrant Performance Materials
- 4C Multimeter Testing and Training for the SPF Installer**  
Tim Newmeyer, Polyurethane Machinery Corporation and Jeremy Edwards, Chemline
- 4D IRA Session by Craig Brightup**  
Craig Brightup, The Brightup Group
- 4E Spray Foam Chemistry: How it Has Changed Over the Years & How Does it Impact Foam Processing and Quality**  
Mary Bogdan, Honeywell International, Inc. and Rick Duncan, SPFA Technical Director
- 4F Air Barriers are Really Simple, Right? Then Why all the Confusion?**  
Laverne Dalgleish, ABAA
- 4G Enhancing Party Wall Performance with Spray Foam Insulation**  
Keith Grzybowski, Engineering Manager, Building Science and Engineering, Huntsman
- 4H Do It Right, Do It Once**  
Gary Harvey, Wedge Roofing
- 4I Protocolos de Seguridad y Equipo de Protección Personal (EPP) (Safety Protocols and PP)**  
Abel Saucedo, Creative Polymer Solutions, LLC

**TRACK(S) / TOPIC AREA**

**A/B Business and Legal**

**C/D Foam Safety and Quality**

**E General Interest**

**F Insulation**

**G Regulations, Legislation and Government Affairs**

**H Roofing and Specialty Applications**

**I Spanish**

**BREAKOUT SESSION 5 11:15 am - 12:00 noon**

- 5A How to Deal With Problematic Employees**  
Bob Weil, Law Offices of Robert J. Weil, PLLC
- 5B Accelerating SPF Market Growth in Colder Climate Zones**  
Kevin Wiacek, No-Burn, Inc.
- 5C Do It Right or Get Out**  
Joel Keddle, SPI
- 5D Exotherm - A Hot Topic**  
Tom Harris, Tom Harris PUR Consulting, LLC
- 5E Building Success from Within: The Critical Importance of Company Culture**  
Candace Lord, The Green Cocoon, LLC
- 5F High-Lift Foam Performance and Installation**  
Richard Duncan, SPFA Technical Director and Mary Bogdan, Honeywell International, Inc
- 5G What to Expect from the New Administration and Congress**  
Craig Brightup, The Brightup Group, LLC
- 5H TBD**
- 5I Comprensión de los Materiales de Espuma en Spray (Understanding Spray Foam Materials)**  
Abel Saucedo, Creative Polymer Solutions, LLC