

2025 Breakout Sessions At a Glance

As of January 10, 2025

TRACK(S) / TOPIC AREA

A/B Business and Legal

C/D Foam Safety and Quality

E General Interest

F Insulation

G Regulations, Legislation and Government Affairs

H Roofing and Specialty Applications

I Spanish

Tuesday, February 11th

BREAKOUT SESSION 1 10:00am – 10:45am

- 1A Risk Reduction: How to Stay Out of Court and In Business**
Elizabeth Lalli-Reese, VP, Global Commercial Operations, Huntsman
- 1B Unlocking Potential: The Strategic Benefits of Profit Sharing in the Modern Workplace**
Candace Lord, The Green Cocoon, LLC
- 1C Validating Your SPF Applications**
Justin Strombeck and Wayne Davidson, Akurate Dynamics
- 1D Spray Foam Safety and Quality**
Chris King, Anchor Insulation Company, Inc/Installed Building Products
- 1E Marketing Essentials for Spray Foam Contractors: Traditional, Digital, and Beyond**
Corrine Tam, Elastochem
- 1F EnergyStar 3.2 - Turning the Tide from Batt to Spray Foam Insulation**
Stephen Davis, Quadrant Performance Materials
- 1G Latest Regulatory Update on Fluorocarbon Blowing Agents**
Mary Bogdan and Rhoda Washington, Honeywell International, Inc.
- 1H Win More Roof Work with Energy Modeling**
Tom Harris, Tom Harris PUR Consulting, LLC
- 1I Manejo Efectivo y Mantenimiento del Equipo (Effective Handling and Maintenance of Equipment)**
Abel Saucedo, Creative Polymer Solutions, LLC

BREAKOUT SESSION 2 11:00am – 11:45am

- 2A How to Build a Multi Division Company Specializing in Everything from Insulation, Roofing, Thermal Sprays and Concrete Lifting**
Curt Janzen, Beyond Group
- 2B Don't Sub Out High Margin Work, Vacuums & Blowing Machines Make Money Too**
Ken Allison, IDI Distributors, Inc.
- 2C Yield Precision: Mastering Spray Foam Yield Calculations**
Cole Fletcher, Quadrant Performance Materials
- 2D Shrinkage and Delamination - Things You Need to Know**
Tom Harris, Tom Harris PUR Consulting, LLC
- 2E Fun Foam Fact & Fictions**
Gary Harvey, Wedge Roofing Inc.
- 2F "Step Up" your Knowledge on Carbon Footprint of Building Enclosures**
Rocky Boyer, Elastochem and Mary Bogdan, Honeywell
- 2G The Future of Spray Foam Advocacy**
Stephen Wieroniey, Spray Foam Coalition
- 2H Deep Soil Injection Using Polyurethane Foam**
Pat Burchett, NCFI Polyurethanes
- 2I Fundamentos de la Aplicación de Espuma en Spray (Fundamentals of Spray Foam Application)**
Abel Saucedo, Creative Polymer Solutions, LLC



Wednesday, February 12th

BREAKOUT SESSION 3 9:15 AM - 10:00 AM

- 3A Financial Management for SPF Contractors**
Robert Naini, Spray Foam Advisor, LLC
- 3B Boosting Efficiency: Leveraging AI for Success in Spray Foam Contracting**
Alan Annis, Quadrant Performance Materials
- 3C PCP Update**
Bonnie Strickler, Puff, Inc.
- 3D Coatings for Fire Protection, Vapor Retarder & Air Barrier**
Philip Trzcinski, No-Burn Inc.
- 3E SPF Information: Trust but Verify**
Tom Harris, Tom Harris PUR Consulting, LLC
- 3F Beyond High Pressure Spray Foam - How One and Two Component Low Pressure Spray Foams Can Enhance Productivity**
Dan Schroer, Dupont
- 3G Closed Cell for Commercial Design**
- 3H CoatingsCoffeeShop**
Heidi Ellsworth
- 3I Procesamiento con Condiciones Ambientales (Processing with Environmental Conditions)**
Abel Saucedo, Creative Polymer Solutions, LLC

BREAKOUT SESSION 4 10:15 AM - 11:00 AM

- 4A Estimating and Bidding SPF Projects**
Robert Naini, Spray Foam Advisor, LLC
- 4B SPF MBA - Essentials for Business Success**
Andrew Whelan, Quadrant Performance Materials
- 4C Multimeter Testing and Training for the SPF Installer**
Tim Newmeyer, Polyurethane Machinery Corporation and Jeremy Edwards, Chemline
- 4D IRA Session by Craig Brightup**
Craig Brightup, The Brightup Group
- 4E Spray Foam Chemistry: How it Has Changed Over the Years & How Does it Impact Foam Processing and Quality**
Mary Bogdan, Honeywell International, Inc. and Rick Duncan, SPFA Technical Director
- 4F Air Barriers are Really Simple, Right? Then Why all the Confusion?**
Laverne Dalgleish, ABAA
- 4G Enhancing Party Wall Performance with Spray Foam Insulation**
Keith Grzybowski, Engineering Manager, Building Science and Engineering, Huntsman
- 4H Do It Right, Do It Once**
Gary Harvey, Wedge Roofing
- 4I Protocolos de Seguridad y Equipo de Protección Personal (EPP) (Safety Protocols and PP)**
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BREAKOUT SESSION 5 11:15 am - 12:00 noon

- 5A How to Deal With Problematic Employees**
Bob Weil, Law Offices of Robert J. Weil, PLLC
- 5B Accelerating SPF Market Growth in Colder Climate Zones**
Kevin Wiacek, No-Burn, Inc.
- 5C Do It Right or Get Out**
Joel Keddle, SPI
- 5D Exotherm - A Hot Topic**
Tom Harris, Tom Harris PUR Consulting, LLC
- 5E Building Success from Within: The Critical Importance of Company Culture**
Candace Lord, The Green Cocoon, LLC
- 5F High-Lift Foam Performance and Installation**
Richard Duncan, SPFA Technical Director and Mary Bogdan, Honeywell International, Inc
- 5G What to Expect from the New Administration and Congress**
Craig Brightup, The Brightup Group, LLC
- 5H TBD**
- 5I Comprensión de los Materiales de Espuma en Spray (Understanding Spray Foam Materials)**
Abel Saucedo, Creative Polymer Solutions, LLC