

2025 Breakout Sessions At a Glance

As of January 30, 2025

TRACK(S) / TOPIC AREA

A/B Business and Legal

C/D Foam Safety and Quality

E General Interest

F Insulation

G Regulations, Legislation and Government Affairs

H Roofing and Specialty Applications

I Spanish



Tuesday, February 11th

BREAKOUT SESSION 1

10:00am – 10:45am

- 1A Risk Reduction: How to Stay Out of Court and In Business / Room 103A**
Elizabeth Lalli-Reese, VP, Global Commercial Operations, Huntsman
- 1B Unlocking Potential: The Strategic Benefits of Profit Sharing in the Modern Workplace / Room 101B**
Candace Lord, The Green Cocoon, LLC
- 1C Validating Your SPF Applications / Room 101C**
Justin Strombeck, Akurate Dynamics and Wayne Davison, North Country Spray Foam
- 1D Spray Foam Safety and Quality / Room 102A**
Chris King, Anchor Insulation Company, Inc/Installed Building Products
- 1E Marketing Essentials for Spray Foam Contractors: Traditional, Digital, and Beyond / Room 102B**
Corrine Tam, Elastochem
- 1F EnergyStar 3.2 - Turning the Tide from Batt to Spray Foam Insulation / Room 102C**
Stephen Davis, Quadrant Performance Materials
- 1G Latest Regulatory Update on Fluorocarbon Blowing Agents / Room 103A**
Mary Bogdan and Rhoda Washington, Honeywell International, Inc.
- 1H Win More Roof Work with Energy Modeling / Room 103B**
Tom Harris, Tom Harris PUR Consulting, LLC
- 1I Manejo Efectivo y Mantenimiento del Equipo / Room 103C (Effective Handling and Maintenance of Equipment)**
Abel Saucedo, Creative Polymer Solutions, LLC

BREAKOUT SESSION 2

11:00am – 11:45am

- 2A How to Build a Multi Division Company Specializing in Everything from Insulation, Roofing, Thermal Sprays and Concrete Lifting / Room 101A**
Curt Janzen, Beyond Group
- 2B Don't Sub Out High Margin Work, Vacuums & Blowing Machines Make Money Too / Room 101B**
Ken Allison, IDI Distributors, Inc.
- 2C Yield Precision: Mastering Spray Foam Yield Calculations / Room 101C**
Cole Fletcher, Quadrant Performance Materials
- 2D Shrinkage and Delamination - Things You Need to Know / Room 102A**
Tom Harris, Tom Harris PUR Consulting, LLC
- 2E Fun Foam Fact & Fictions / Room 102B**
Gary Harvey, Wedge Roofing Inc.
- 2F "Step Up" your Knowledge on Carbon Footprint of Building Enclosures / Room 102C**
Rocky Boyer, Elastochem and Mary Bogdan, Honeywell
- 2G The Future of Spray Foam Advocacy / Room 103A**
Stephen Wieroniey, Spray Foam Coalition
- 2H Deep Soil Injection Using Polyurethane Foam / Room 103B**
Pat Burchett, NCFI Polyurethanes
- 2I Fundamentos de la Aplicación de Espuma en Spray / Room 103C (Fundamentals of Spray Foam Application)**
Abel Saucedo, Creative Polymer Solutions, LLC



Wednesday, February 12th

BREAKOUT SESSION 3 9:15 AM - 10:00 AM

- 3A Financial Management for SPF Contractors / Room 101A**
Robert Naini, Spray Foam Advisor, LLC
- 3B Boosting Efficiency: Leveraging AI for Success in Spray Foam Contracting / Room 101B**
Alan Annis, Quadrant Performance Materials
- 3C Spray Foam Chemistry: How it Has Changed Over the Years & How Does it Impact Foam Processing and Quality / Room 101C**
Mary Bogdan, Honeywell International, Inc. and Rick Duncan, SPFA Technical Director
- 3D Coatings for Fire Protection, Vapor Retarder & Air Barrier / Room 102A**
Jim Toth, VP of Sales, No-Burn Inc.
- 3E SPF Information: Trust but Verify / Room 102B**
Tom Harris, Tom Harris PUR Consulting, LLC
- 3F Beyond High Pressure Spray Foam - How One and Two Component Low Pressure Spray Foams Can Enhance Productivity / Room 102C**
Dan Schroer, Dupont
- 3G Closed Cell for Commercial Design / Room 103A**
Keith Grzybowski, Engineering Manager, Building Science and Engineering, Huntsman
- 3H CoatingsCoffeeShop / Room 103B**
Heidi Ellsworth, President, The Coffee Shops
Luke Nolan, President, Central Coatings Company
Gary Harvey, President, Wedge Roofing
Anthony Flett, President, US Coating Specialists
Bob Gasca, President, Gasca Construction and Spray Foam Installation
- 3I Procesamiento con Condiciones Ambientales / Room 103C (Processing with Environmental Conditions)**
Abel Saucedo, Creative Polymer Solutions, LLC

BREAKOUT SESSION 4 10:15 AM - 11:00 AM

- 4A Estimating and Bidding SPF Projects / Room 101A**
Robert Naini, Spray Foam Advisor, LLC
- 4B SPF MBA - Essentials for Business Success / Room 101B**
Andrew Whelan, Quadrant Performance Materials
- 4C Multimeter Testing and Training for the SPF Installer / Room 101C**
Tim Newmeyer, Polyurethane Machinery Corporation and Jeremy Edwards, Chemline
- 4D IRA Session / Room 102A**
Craig Brightup, The Brightup Group
- 4E Air Barriers are Really Simple, Right? Then Why all the Confusion? / Room 102B**
Laverne Dalgleish, Building Professionals

TRACK(S) / TOPIC AREA

A/B Business and Legal

C/D Foam Safety and Quality

E General Interest

F Insulation

G Regulations, Legislation and Government Affairs

H Roofing and Specialty Applications

I Spanish

- 4F High-Lift Foam Performance and Installation Part I / Room 102C**
Richard Duncan, SPFA Technical Director and Mary Bogdan, Honeywell International, Inc
- 4G Enhancing Party Wall Performance with Spray Foam Insulation / Room 103A**
Keith Grzybowski, Engineering Manager, Building Science and Engineering, Huntsman
- 4H Do It Right, Do It Once / Room 103B**
Gary Harvey, Wedge Roofing
- 4I Protocolos de Seguridad y Equipo de Protección Personal / Room 103A (EPP) (Safety Protocols and PP)**
Abel Saucedo, Creative Polymer Solutions, LLC

BREAKOUT SESSION 5 11:15 am - 12:00 noon

- 5A How to Deal With Problematic Employees / Room 101A**
Bob Weil, Law Offices of Robert J. Weil, PLLC
- 5B Accelerating SPF Market Growth in Colder Climate Zones / Room 101B**
Kevin Wiacek, No-Burn, Inc.
- 5C Do It Right or Get Out / Room 101C**
Joel Keddle, SPI
- 5D Exotherm - A Hot Topic / Room 102A**
Tom Harris, Tom Harris PUR Consulting, LLC
- 5E Building Success from Within: The Critical Importance of Company Culture / Room 102B**
Candace Lord, The Green Cocoon, LLC
- 5F High-Lift Foam Performance and Installation Part II / Room 102C**
Richard Duncan, SPFA Technical Director and Mary Bogdan, Honeywell International, Inc
- 5G What to Expect from the New Administration and Congress / Room 103A**
Craig Brightup, The Brightup Group, LLC
- 5H PCP Update / Room 103B**
Bonnie Strickler, Puff, Inc.
- 5I Comprensión de los Materiales de Espuma en Spray / Room 103C (Understanding Spray Foam Materials)**
Abel Saucedo, Creative Polymer Solutions, LLC